



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
557352 /	9761909
<u>Product</u>	
PATRIOT MAJORITY USA	
<u>Contract Dates</u>	<u>Estimate #</u>
06/27/12 - 07/03/12	1379
<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority	06/26/12 / 06/27/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KSTU	Dan Driscoll
<u>Special Handling</u>	
<u>Demographic</u>	
Women 50+	
<u>IDB#</u>	<u>Advertiser Code</u>
	84
<u>Product Code</u>	
	91
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	13	06/27/12	07/03/12	M-F 7a-8a	7a-8a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,750.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$350.00		
N 2	13	06/27/12	07/03/12	M-F 8a-9a	8a-9a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,650.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$330.00		
N 3	13	06/27/12	07/03/12	M-F 8a-9a	8a-9a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,650.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$330.00		
N 4	13	06/27/12	07/03/12	M-F 7a-8a	7a-8a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$2,000.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$400.00		
N 5	13	07/01/12	07/01/12	Su 7a-9a	7a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$300.00
		Week: 06/25/12	07/01/12	-----S				1	\$300.00		
N 6	13	07/01/12	07/01/12	Su 7a-9a	7a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$300.00
		Week: 06/25/12	07/01/12	-----S				1	\$300.00		
N 7	13	07/01/12	07/01/12	FOX News Sunday	9a-10a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$150.00
		Week: 06/25/12	07/01/12	-----S				1	\$150.00		
N 8	13	06/27/12	07/03/12	M-F 10a-11a	10a-11a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$175.00
		Week: 06/27/12	07/03/12	MT-TF--				1	\$175.00		
N 9	13	06/27/12	07/03/12	M-F 11a-12p	11a-12p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$750.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$150.00		
N 10	13	06/27/12	07/03/12	M-F 1230p-1p	1230p-1p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 06/27/12	07/03/12	MT-TF--				5	\$100.00		
N 11	13	06/27/12	07/03/12	M-F 2p-3p	2p-3p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$200.00
		Week: 06/27/12	07/03/12	MTWTF--				2	\$100.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 557352 /	Alt Order # 9761909
Contract Dates 06/27/12 - 07/03/12	Product PATRIOT MAJORITY US1379
Advertiser Patriot Majority	
Original Date / Revision 06/26/12 / 06/27/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 12 13		06/30/12	06/30/12	Sa 430p News	430p-5p		:30			NM	1	\$225.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 06/25/12	07/01/12	-----S-				1	\$225.00			
N 13 13		06/27/12	06/27/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 06/25/12	07/01/12	--W----				1	\$3,000.00			
										Totals	38	\$12,650.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 -07/03/12	38	\$12,650.00	\$10,752.50
Totals	38	\$12,650.00	\$10,752.50

Signature: _____ Date: _____

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